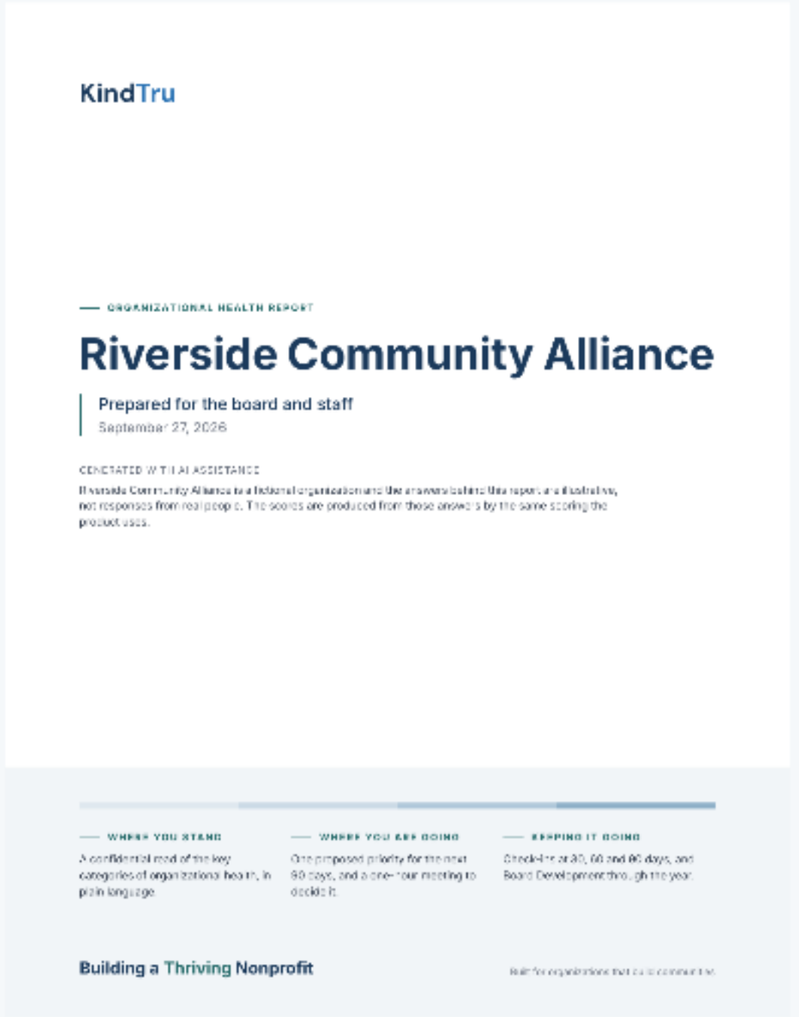
Built for organizations that build communities

More for their leaders to work with

A proposal to sponsor access



Fictional Riverside report

The organization behind the mission

Where do we stand?

A shared picture of the organization

What comes next?

Direction for the next chapter

How can our board contribute more?

Substantive conversations and decisions

How do we keep the work moving?

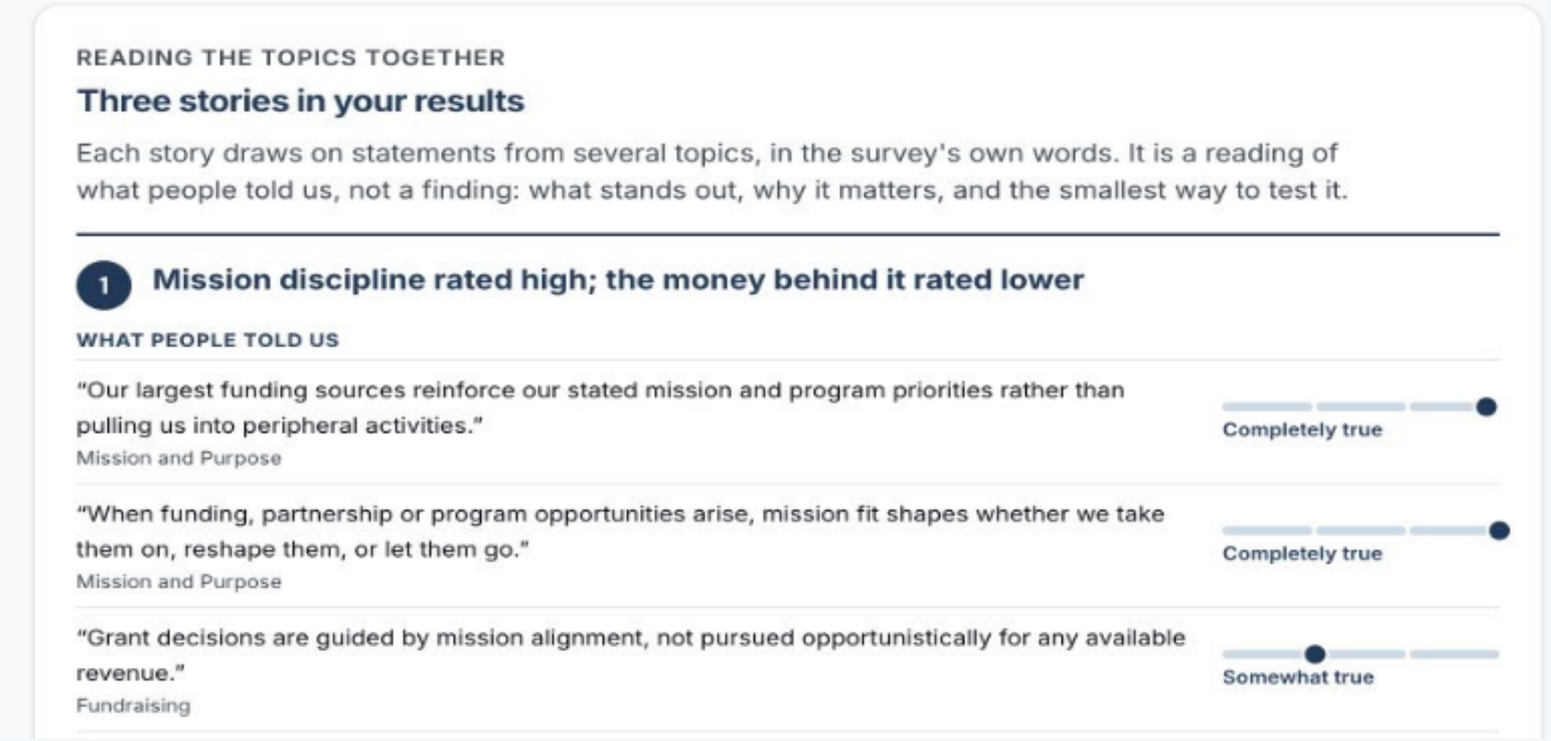
Support between meetings

A substantive report for the board

Their people's perspectives

Patterns to examine together

Their judgment



READING THE TOPICS TOGETHER

Three stories in your results

Each story draws on statements from several topics, in the survey's own words. It is a reading of what people told us, not a finding: what stands out, why it matters, and the smallest way to test it.

1 Mission discipline rated high; the money behind it rated lower

WHAT PEOPLE TOLD US

"Our largest funding sources reinforce our stated mission and program priorities rather than pulling us into peripheral activities."
Mission and Purpose — Completely true

"When funding, partnership or program opportunities arise, mission fit shapes whether we take them on, reshape them, or let them go."
Mission and Purpose — Completely true

"Grant decisions are guided by mission alignment, not pursued opportunistically for any available revenue."
Fundraising — Somewhat true

Actual product excerpt. Fictional Riverside example. AI-assisted report.

The report is the beginning

Understand

A shared picture

Assessment and report

Act

Decisions and direction

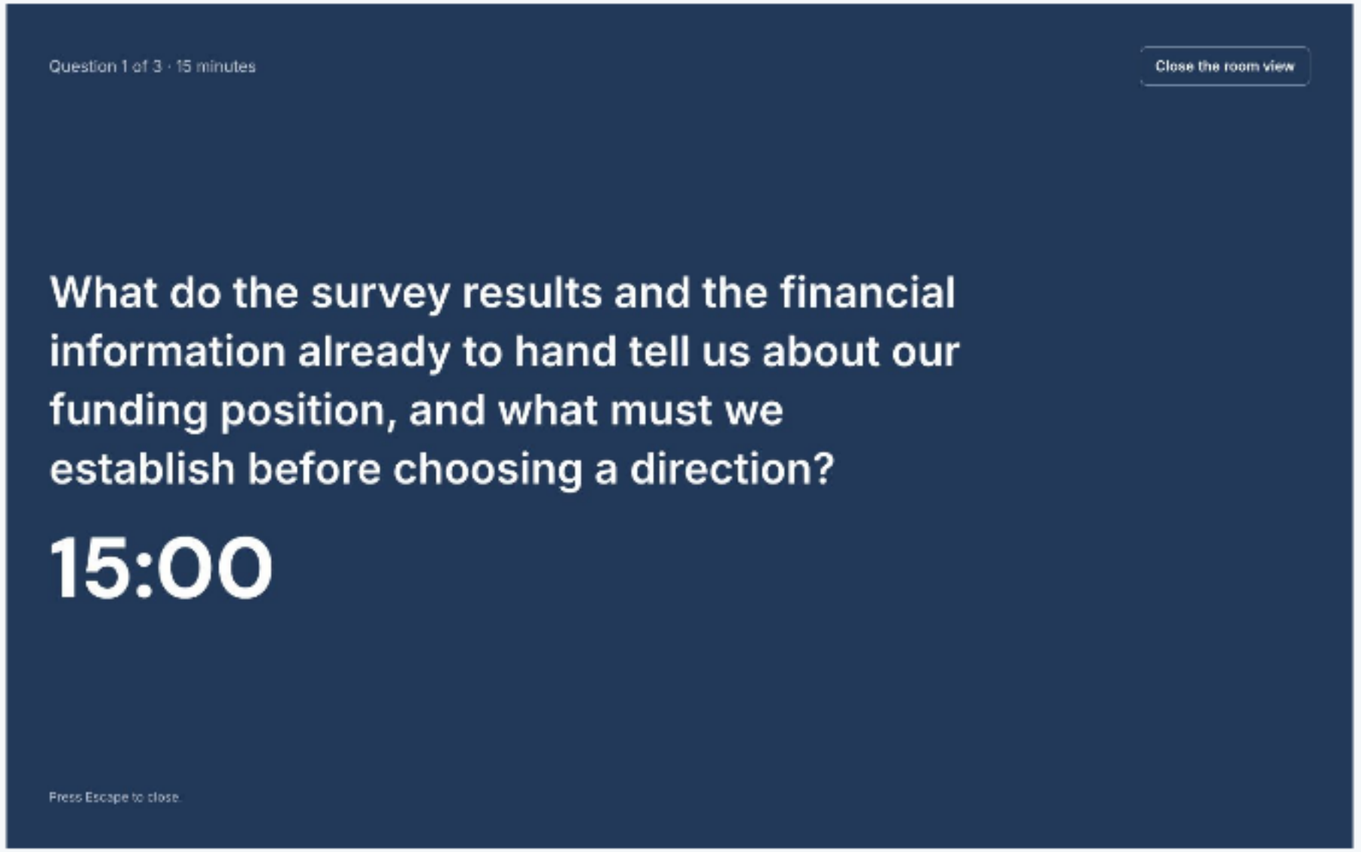
Board discussions, strategy, campaigns

Thrive

Support over time

Board development and follow-through

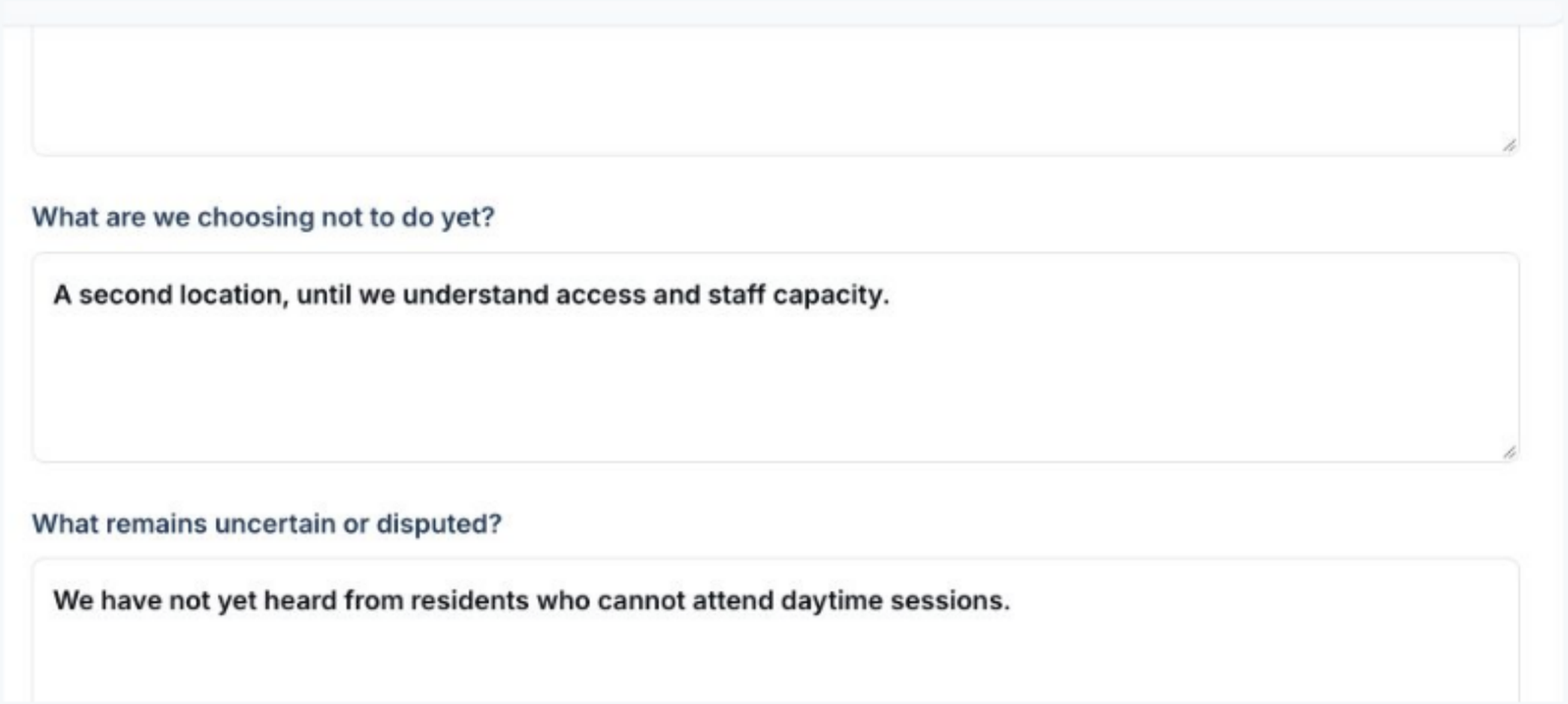
A board conversation with substance



A conversation worth having

Leaders weigh the evidence
and decide what comes next.

The next strategic chapter

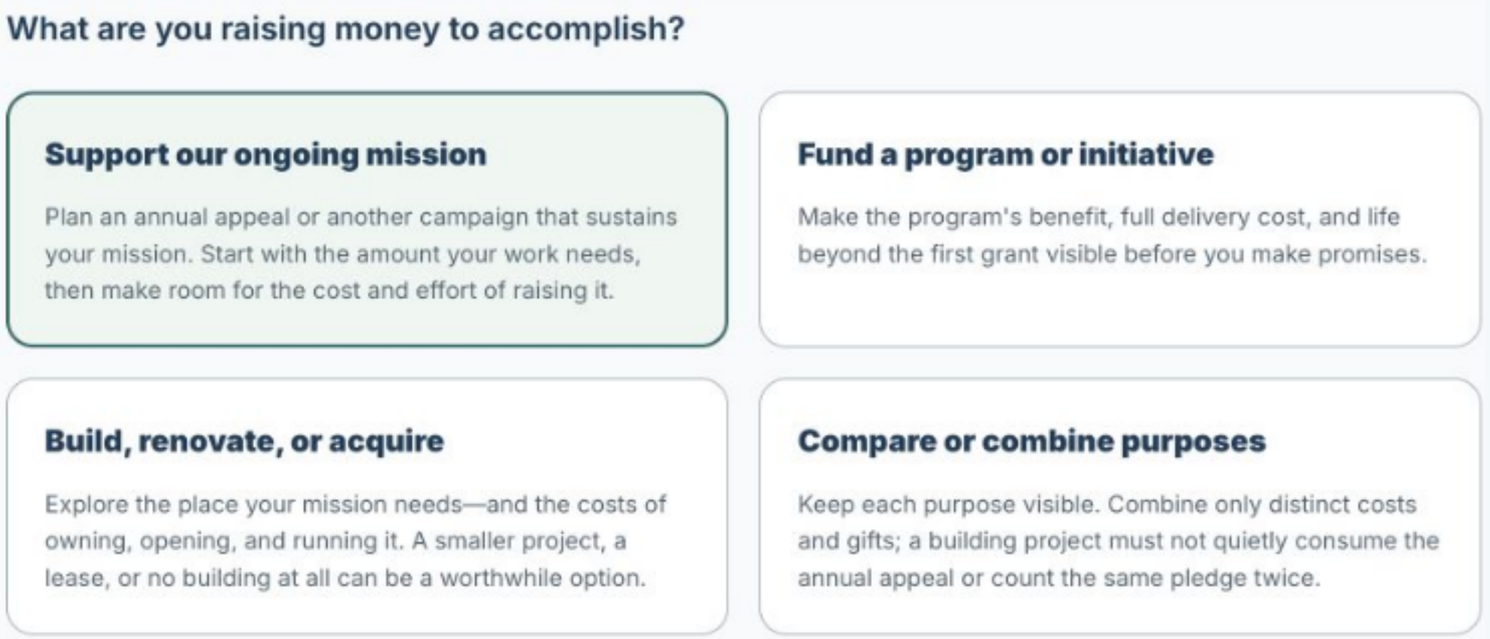


What will we pursue?

What will we set aside?

Planning Room and retreat resources. Actual brief from the fictional Riverside demonstration.

Campaign ambitions, examined together



Annual support
A new program
A building project

One substantial part of a broader offering

Actual product view. Planning resources support judgment and appropriate professional advice.

Support as the organization changes

New board members	**Welcome Pack**
Stronger board conversations	**Board Development**
Policies that need attention	**Policy Shelf**
A funding conversation ahead	**Grant Readiness**
Plans that need follow-through	**Check-ins and Action Plan**

The organization keeps ownership

You make access possible.

They choose how to use it.

Sponsorship does not provide full reports
or individual survey answers.

Optional combined information requires consent and sufficient participation.

A defined first investment

10

willing organizations

$2,490

One-time software purchase

One assessment and its connected resources for each organization

$249 each for 10+. Single organization: $299. Coordination and additional services agreed separately.

A useful first group needs time and choice

01 **Invite willing organizations**

A named lead and time to take part

02 **Let each choose its priorities**

Its report, board conversation and tools

03 **Agree a light follow-up**

Useful work, time burden and what to improve

What we know. What we need to learn.

Available now

The report and connected tools
A demonstration to explore
Defined software pricing

For participants to tell us

What informed their work?
Was it worth their time?
What would make it more useful?

Organizational impact and time savings have not been established. Feedback should be voluntary.

Make this support available to organizations you believe in

A conversation about organizations you support and what would serve them

Jeff Ward jeff@kindtru.org
kindtru.org/foundations

Research context

46%

Very concerned about their own burnout

CEP nonprofit CEOs, 2026

52%

Three months or less cash on hand

NFF respondents, 2025

Separate surveys. Context for support, not evidence of KindTru outcomes. Sources and methods in notes.

Published services have different scopes

Published example	Price (USD)	Scope
BoardSource board assessment	$975 nonmember $549 bulk (5+)	Assessment service Other member prices vary
NPP Rapid Capacity Assessment	From $1,200	6–10 consulting hours over three months
NPP strategic planning	From $5,000	4–6 months Facilitated sessions

Selected examples, not averages or equivalent services. No savings or replacement claim. Sources in notes.

Participation and delivery

Time to participate

Intake: about 5–10 minutes
Board and senior staff survey: about 40–55 minutes each
Program staff: a shorter survey

Agreed before purchase

Payment and access
Orientation and coordination
Support and retention terms
Any professional services

Software and self-led materials. Additional consulting or facilitation needs its own agreement.